

PTC INCOME SECRETS

**Free Report Show You
The Tools You Need To Get
Thousands Of Referrals for Your PTC
Programs And How To Make
Thousands From Them!!**

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Chapter 1 : Getting Your Mindset Right

First of all, I would like to congratulate you on getting your hands on this book. With this book, you will discover how successful people in the PTC industries get their referrals for their PTC sites. If they are able to do it, you are able to do it too! Just think about this, who was born knowing how to gain referrals nor use a computer? Nobody! And success depends solely on the individual's willingness to work for it.

With this book, you will learn how to gain referrals. Most of the parts include free methods, however, I would like to let you know that you will gain more by investing. If you are not prepared to invest money, then I need you to invest more time. If you are not willing to do any of it, then this book is not suitable for you. I take this business seriously, and that is why I invest both my money and time. Treat this like a business just like how you would treat a mortar and brick business. Do not expect results without effort and do not expect overnight miracles.

I hope you think over this properly before proceeding as you need to put in effort before being able to profit. But once you start making money, you will see that earning a passive income is so easy!

With that said, before you start on the PTC journey, you need to get your mindset right. Forgive me for sounding like an old grandmother, I need to emphasize this, you need discipline in bringing referrals into your PTC. No one can help you. This guide will only make things easier for you but unless you put in your own effort, you will not gain referrals too. If you follow what I say, I can guarantee you will be able to get referrals. However, you need discipline.

Being discipline here means clicking your ads in PTC sites everyday so that you can earn from your referrals' clicks. Being discipline also means the willingness to set aside time everyday specifically to gain referrals.

Another thing is, you need perseverance. If you do not persevere and let negative emotions take over you in your effort to make money, you will not succeed too! Just persevere, overcome any obstacles you face, and you will definitely make money!

I will not continue on although there are tons of things I would like to say, but the main idea in order to succeed is discipline and perseverance.

Chapter 2 : Recommended PTC Sites

Before you move on to get referrals for PTC sites. There are a few PTC sites which you should have in your arsenal. Generally, there are 2 categories of PTC sites I would list, the first category will be PTC sites which have been paying for years and trusted by members and the probability of them turning scam is very little. The 2nd category will be newer PTC sites which I feel have good paying schemes and are unlikely to turn scam.

Why am I doing this? As someone who had just entered into the PTC world, it is much harder to gain direct referrals for older PTC sites, thus making earning through PTC sites difficult. However, as they will not turn scam, they should be in your PTC arsenal so you have sites which will definitely pay you.

The 2nd category will include newer sites which are paying its members. It is much easier to get direct referrals for these sites as many are still not members of them. Thus, it is easier for you to recover your advertising and upgrade costs. The only drawback is they may turn scam. However, if you have look at the business modal properly and you see the admin continuously updating their site and being active in forums, there is less chance that it will turn scam.

Here comes the list.

1st category : Must join as they are paying their members on time. Do click on the ads. Many people fail in PTC as they are not discipline and looking for quick money. You can make money, but you need to be discipline.

1. [Clixsense](#)
2. [Neobux](#)
3. [IncraseBux](#)
4. [InfinityBux](#)
5. [Clicksia](#)
6. [Get Bux Today](#)

These sites have been around for quite some time, some even 3 years or more! These sites are “must join” sites for any serious PTC marketer.

2nd category : This category will be the category where you will be earning more if you are new to the PTC world as they are newer sites. New sites does not mean that they are scam. It is up to you to determine it through a few factors such as good business plans, active admin, and good support. These sites which I have listed fulfilled my criteria

above:

1. [Buxunleashed](#)
2. [PowerfulBux](#)
3. [YimBux](#)
4. [YepBux](#)
5. [MoonstarBux](#)
6. [Buxsecure](#)
7. [TviPTC](#)
8. [Life Style Bux](#)

These sites have been paying its members (and me (:)) and these sites are well liked by all PTC users. Be sure to join them first before proceeding.

Another list I would like to recommend will be GPT sites. These sites pay you to read mails, click on PTC ads, complete surveys and offers. However, they pay much less than the sites I have listed above. I join these sites as advertising here is cheap and the payout is low. You should check them out. Some has been around for a few years too.

1. [Earn Easy Cash](#)
2. [Cash & Hits](#)
3. [BuxP](#)

All the sites that I have listed above are sites which I am using personally. I am clicking on these sites daily. Even if you do not have any referrals, I would suggest clicking the ads everyday too. When you reach the payout for these sites just from clicking, the funds raised will be a lot of help. Trust me, I know it through experience and I am thankful and grateful that I chose to ignore what others say about me when I am earning cents daily. I could see the potential these daily cents can help me in the future! I hope you can click everyday too and experience that feeling. It feels like the taste of success.

Chapter 3 : Make A Splash Page

How have you been promoting your PTC sites. Do you just grab your affiliate links and advertise it somewhere? I am sure that you are getting referrals for doing it, but isn't that a bit slow? I am sure you will feel that it is not worth your time doing it as many of them do not click everyday like you.

Why not promote a few programs with just one page. This way, you will gain direct referrals for multiple sites, saving you time and accelerating your earnings!

Before I continue on, let me tell you a bit of myself. I am from the Traffic Exchange background and I have learned a very valuable lesson in it, always use a splash page. A splash page is a page which has something grabbing the attention of surfers. It must be short, above the fold, just enough information for people to click on your links within a few seconds.

I find the concept of advertising for PTC referrals the same with the introduction of micro ads where people only view your site for a few seconds. Thus, a splash page is recommended and I always gain sign ups for all the programs I have listed in my splash page.

An example of splash page which I like to use (click on the link and let it open in your browser) :

[Sample Splash Page](#)

As you can see in the splash page, I have put several programs in it. Besides that, noticed the big titles and subheadings with underlined words? These are what I meant by short and just enough information for people to click! I have been gaining sign ups just from using this.

At the end of this chapter, I will include a few links where you can start making your splash page. Try them as they are free! If you find them useful, upgrade in them to access more features and make more exciting pages!

I am not saying that using blogs and websites to advertise to website is not effective, I feel that splash pages are more effective these days with the introduction of micro ads. People will not scroll and explore your website like they do before as they are just concentrating on making money. Thus, you need to grab the surfers attention within 5 seconds or less!

You can follow my splash page or you can explore and make a better one! The general rule is this, use RED color for words like “Click this” or “Join now”, this tends to get more clicks. Underline words which you would like to highlight to your prospects. Keep your information short but concise. Avoid too many graphics as it may slow down your loading page.

Below are a few sites which you can start making your splash page:

1. [Easy Hits 4 U](#)
2. [TE Toolbox](#)
3. [Adcreator](#)

Chapter 4 : Advertising In PTC Sites

After making your splash page, it is time to advertise! The best place to get sign ups will be from PTC sites as those using PTC sites are those who are interested in them! You need to know where your market is!

It is worth it advertising in PTC sites as this is the fastest way to get referrals! With a lot of referrals, you will be able to regain back your advertising cost. Don't worry too much about it. If you are not prepared to invest, then I would suggest going back to Chapter 1 and join all the sites and click until you reach the minimum payout.

If you are prepared to invest, then below are the few PTC sites which will bring you the greatest results. These PTC sites have large and very active members. Besides that, these members are always on the look out for more money making sites. The best place to advertise will be:

1. [Neobux](#)
2. [Clixsense](#)
3. [Clicksia](#)
4. [IncreaseBux](#)
5. [InfinityBux](#)

Besides the places above, you would also like to check out the sites below as they have very cheap advertising credits and they also bring results! There are also advertising packages starting from as low as \$2.00.

1. [Earn Easy Cash](#)
2. [Scarlet Clicks](#)
3. [Cash & Hits](#)

Start advertising at these sites and start seeing results!

Chapter 5 : Traffic Exchanges

As I have mentioned before, I come from a background of Traffic Exchanges and have learned how to use them effectively. However, if you are not upgraded in them, you just need to spend more time surfing them.

Basically, in a Traffic Exchange, you will earn credits for viewing other members' site and you can use those credits to advertise your programs or your splash pages. However, bear in mind that not all Traffic Exchanges produce the same results. For a list of good Traffic Exchanges, I will list them at the end of the chapter.

How to gain sign ups from Traffic Exchanges? This is not rocket science and there are only a few rules to it.

1. Keep your site in rotation 24/7
2. To do number 1, you need to surf everyday.
3. Use the best Traffic Exchanges.
4. Power surf for maximum results (surf multiple Traffic Exchanges at once)
5. For number 4, use Maxthon browser!

These are the few basic rules of gaining sign ups from Traffic Exchanges. Power surf means opening a few Traffic Exchanges, e.g. 5 Traffic Exchanges, and surfing all of them at once. This can be done with Tab Browsing. I would suggest downloading Maxthon browser as you can easily switch tabs with the “F3” and “F2” keys. I have not seen another browser with this feature.

However, let me warn you that you will not see results immediately! Your splash page needs constant exposure, at least 7 times to the same person before he/she will click on your splash page. So do surf everyday, assign your credits, and keep your site in constant rotation.

In my opinion, these are the best Traffic Exchanges as I get results from them the most.

1. [Easy Hits 4 U](#)
2. [Hit 2 Hit](#)
3. [Traffic Splash](#)
4. [Tezak Traffic Power](#)
5. [247 Traffic Pro](#)
6. [Grade A Traffic](#)
7. [High Hits](#)

8. [Hits Booster Pro](#)
9. [Hit Safari](#)
10. [Start X Change](#)
11. [Sweeva](#)
12. [List Surfing](#)
13. [Hits Viral](#)

I would suggest joining the first 5 to 7 and start adding you splash page in them, power surf, and assign credits to them. In order to succeed, you need to do this everyday! Don't give up, think of the money your referrals will be bringing you!

Another group of Traffic Exchanges involve using Text. These sites will allow you to read about what your website is and people will voluntarily click on it to find out more about it. They produce results too. I recommend these 2 sites :

1. [Traffic Swarm](#)
2. [Traffic Ad Bar](#)

Chapter 6 : E Mail Advertising

E mail advertising is also one of my favorite methods to get sign ups from my splash page. However, do not go sending mails in bulk to your contact to get them to sign up to your PTC sites. That will be considered spam. I will give you a few websites to join later, where members of those sites have agreed to receive advertisements.

These sites are known as safe-lists and viral list builders. Their concept is the same as Traffic Exchanges, where you earn credits from reading other members' mails and you can use those credits to send mails to the other members.

Before using these sites, you have to know a few things:

1. Set up a second account, preferably G-mail. This G-mail account will be used as your "list" e-mail where you will receive all the members' advertisements. This is to prevent your primary mail to be flooded by advertisements.
2. Prepare a spreadsheet organizing the sites you have joined, and their mailing time so that you would know when you are able to send the mails to gain more referrals.
3. Click on the mails to earn advertising credits daily so that you will always have credits whenever you need to send out a mail.
4. Always send your mail whenever you can. Don't miss it.

Once you understand these few simple concepts, you are ready to use them. Below are the ones I use and get sign ups each time I send my mails out!

1. [List Bonus](#)
2. [State Of The Art Mailer](#)
3. [Adchiever](#)
4. [List Adventure](#)
5. [List A Blaze](#)
6. [List Joe](#)
7. [Elite Safelist](#)
8. [Quality Safelist](#)
9. [Ultimate Profit List](#)
10. [Viral Mail Profits](#)

Take advantage of these sites and start gaining sign ups! The same rules apply for Safelist, be discipline, click to earn credits, and send your mails whenever you can!

Chapter 7 : Text Advertising

Words are powerful. There is an idiom “ A picture speaks a thousand words”. However, in Internet Marketing, words are the most powerful tool! Thus, Text advertising is one of my favorite source to gain sign ups. There are 2 programs which I use daily to get sign-ups. Before asking you to check them out, I give you an idea on what it is about.

In these programs, you can earn impressions for displaying their widget with other members' advertisements. How to put the widget is really simple. There are basically 2 ways to do it. One is to insert html code into your website, the other is to convert it to a special link and whenever the link is clicked, you will earn impressions. You can earn impressions to post your advertisements on other members' websites! Talk about the exposure you will be able to get!

This is a very simple tool yet powerful one which many are not aware of. They are losing sign ups just from not using this. Below are 2 great programs which you have to join and start using them right away.

1. [Advert](#)
2. [Viral Nuggets](#)

Besides text advertising, Viral nuggets will also send you advertisements from other members in the form of e-mails. You can earn credits from reading them and you can get to send mails to other members too! I love this site and I hope you will love it too!

Chapter 8 : Banner Advertising

Many people overlook on this advertising thinking that it is ineffective. Now, I will want to let you know that banner advertising actually works! And I would let you know the free and paid places to get your banner advertising up.

Before You Put Up Your Banners...

I would suggest you making a banner of your own and use that instead so whenever it is clicked, it will lead the surfers to your splash page. You can easily make a banner with the banner maker found in TE ToolBox.

1. [TE Toolbox](#)

Free Places to Get Banner Advertising.

1. Traffic Exchange

Traffic Exchanges are a great place for banner advertising. You can easily earn banner advertising credits from the bonus page or from being active. Sites which I obtain banner impressions everyday are :

- (a) [Traffic Splash](#)
- (b) [247 Traffic Pro](#) (you can put a widget at your page just like adwert and viral nuggets to earn impressions)
- (c) [Tezak Traffic Power](#)
- (d) [Traffic Showdown](#)
- (e) [Grade A Traffic](#)

2. Forums

Set up your banner as your signature in forums. This is one of the most free effective banner advertising methods. After setting it up, just be active and participate in discussions. You will realize that you banners are clicked daily and you will be getting sign ups daily! Recommended forum to join will be

- (a) [E Money Space](#)

3. [V Traffic Rush](#)

This site is relatively new. However, the viral part of it is marvelous. It has also

introduced a Viral Grid so that members (even free) might walk away with a \$5.00 prize daily! Join with the link below and discover how viral it can be!

- (a) [V Traffic Rush](#)

Paid places for banner advertising

1. PTC sites

These sites needs no more introduction. Your prospects are of targeted ones and they are cheaper than PTC ads. However, they are just as effective! Places which you can start off will be:

- (a) [Clixsense](#)
- (b) [Get Bux Today](#)
- (c) [Infinity Bux](#)
- (d) [Clicksia](#)
- (e) [Earn Easy Cash](#)
- (f) [Scarlet Clicks](#)

2. Forum

As mentioned above, banner advertising in forums are very effective. And for a low price, you can have your banner rotating at the top of the forum everyday. The recommended forum for PTC advertising will be E Money Space. Join with the link below

- (a) [E Money Space](#)

3. Collection-Day

I just have to include this. \$5.99 for 1 million impressions over 200 over websites. This is dirt cheap which produces results. Try buying 1 million impressions in PTC sites, it will cost you \$100. So join Collection-Day now and start putting your banners for advertising with the link below!

- (a) [Collection-Day](#)

Chapter 9 : PTC Referral Programs

There are programs made just for PTC users to get sign ups for any PTC programs. You will earn credits for joining other members' sites or get credits from clicking on members' ads.

These sites are good sites to get sign ups, however it will take a few days to accumulate credits before you have enough credits to use. However, if you are discipline, you will get your credits and your sign ups.

Of course there is a faster way of purchasing credits. This way, you can set up your offers as soon as you join.

Example of a few sites I have been using are:

- (a) [Program Refs](#)
- (b) [Get Refs](#)
- (c) [Downline Refs](#)
- (d) [Simple Refs](#)

Start joining these sites and explore them to learn more about how they work! More importantly, get sign ups!

Chapter 10 : Be interactive

This part needs no more introduction. Introduce these money making sites to your friends and relatives. Tell them what you have learned from here. Give them this book so they can know how to make money. Having extra money every month will surely help anybody. :)

Utilize facebook and twitter. Instead of just being with your circle of friends, expand your circle of friends to include those who use PTC. Introduce whatever you find to them and wish them sincerely that they will make big bucks!

Another site you would like to check out will be Link Referral. In Link Referral, you will not be gaining credits for viewing other people's website, but your link will be at the top of the first page if you visit other people's website from Link Referral. This will make your site in the top of the category, and you will get visits from Link Referral everyday. Join Link Referral with the link below

(a) [Link Referral](#)

Chapter 11 : For Advanced User

I know and understand that most PTC users are new, thus I have introduced the easiest way to get started above. However, there is another way to get direct referrals. That way is by building your list. This means that you collect other people's e-mail address where they agreed to receive mails from you.

For this, you need two tools. An autoresponder and a lead capture page. If you have made a splash page before, making a lead capture page will be simple. All you need is to insert a html code into your lead capture page for the form to appear.

Usually, autoresponders are paid services. However, there is a free autoresponder which does its job very well. Best of all, it does not have any ads. It is none other than List Wire and I am personally using it. It collects the details, and my mails are sent on schedule and every mail is delivered! This is my top recommended program for anyone who is serious on building a list but do not have much money for paid services. Click the link below to join List Wire.

(a) [List Wire](#)

Why build your list? By building your list, you will be able to mail them any new programs which you find. This way, you can save so much money on advertising. Besides that, you will be sure that those who join under you will be active. You can keep in touch with them on autopilot and remind them to click their ads.

Besides that, you can set up your campaign once and you can gain sign ups for your programs you have in your campaign. All you need to do is to promote your lead capture page. Every other thing will be done on autopilot!

So if you know your stuffs, start building your list and join the top 3% marketers who are successful!

Chapter 12 : Getting Started With The Least Risk

If you have \$14.95 to spare, then join [ClixSense](#) and upgrade now. Why in particular [ClixSense](#)? For just \$14.95, you are a premium member for ONE YEAR! You cannot find another PTC site offering this. Besides that, you will be building an income stream SEVEN LEVELS deep. When one of your first level downline upgrades, you will earn \$2.00. And for the 6 subsequent levels, whenever a downline upgrades from the 2nd to the 6th level, you will earn \$1.00 and these are people whom your 1st level referrals brought in! Talking about earning money doing nothing.

Upgrading in [ClixSense](#) also enables you to earn a higher commission from your referrals clicking. Besides that, you will have more ads to click compared to a standard member. [ClixSense](#) has an unique feature not found in other PTC sites, its ClixGrid. In ClixGrid, you will have double the chance compared to a standard member to win cash daily up to \$5.00.

Seeing all this benefits, getting back a \$14.95 will not be that difficult.

However, for those who are not willing to upgrade just yet, refer members into your first level downline through your list and encourage them to upgrade. Once there are 8 upgraded members, you will have \$16.00 and you will be able to upgrade to a premium status and enjoy the benefits above.

Once you have regained back or earn extra cash from [ClixSense](#)(by now you would have referrals in your other PTC sites), slowly upgrade in other PTC sites to maximise your earnings. My next recommendation would be [GetBuxToday](#) as you only need \$10.00 per month to obtain the highest membership. You will also get credited \$3.00 in your purchase balance which can be used to rent referrals or place advertisements.

This is actually the safest way to earn money through PTC with the least risk of the PTC site turning scam! (Actually, I would say NO risk at all). In one year, I am sure you will be able to get back the investment of \$14.95 from [ClixSense](#) if you applied everything you have learned from this course.

Summary

We have reached the end of this book. I hope you have gained something from this book and you are committed to being successful in this PTC industry. Many people say that it is impossible to make money from PTC sites, but there are so many people making a living out of it!

If they can do it, why can't you? Many just give up as they have no patience and no discipline. Many give up simply before the magic happens.

As a big thank you for reaching the end of this e book and being patient enough to finish what I have written, I would like to reward you with free advertising credits, click the link below to receive them!

(a) [\\$250 Free Advertising Credits!](#)

Other Recommended Resources

1. [Best Advertising Resources](#) : Updated Weekly
2. [Leads Leap](#) : Viral text advertising with a lot of freebies
3. [Viral In Box](#) : Stop spam, advertise your programs, and earn a passive income!
4. [Ads & Cash](#) : Free \$250 Advertising Credits!